

Role Models are Lovin' the Good Times!



Fun-loving. Boyishly sexy. Up for any party you can throw at them. Lauded as leaders of a new era of entertainment, Ukrainian punks the Role Models are soaking panties with their come-hither stares and show-stopping sounds. Combining English and Ukrainian lyrics with pure American punk rock, the Role Models have exploded to the top of the charts as a new breed of hero prepped to slam the stage with their danceable brand of pop-punk. Citing influences ranging from the latest generation of punks like Fall Out Boy and Panic! At The Disco to the old guard sounds of Green Day, all revved up with a hit of pop/rock theatricality courtesy of Muse and Good Charlotte, the Role Models are ready to rock, and live to let the good times roll.

Declaring "This is our punk rock!" in the music video for their hit Lovin' the Good Times, the Role Models salute the desire for originality that drives all musicians forward, even as they riff on classic themes of partying and blasting out live shows to frenzied fans. Female fans love the group's sex appeal while male fans long to emulate their enormous sound. With music videos in heavy rotation on Ukraine's music channels M1, A1 and Enter, the band recently competed in the show Fresh Blood, surpassing more than 600 acts to grab one of the top slots.

Building on their proven musical prowess, the fashion-forward Role Models have also signed a contract with DC clothing. As paid spokesmen, they embody the line's fresh street style while performing in concert and putting in appearances at special events.

Lead singer, guitarist and songwriter Mike Korchevoi is a triple threat, setting the band's fun-loving tone with a mixture of English and Ukrainian lyrics and an upbeat, fist-pumping drive. Drummer Seva Gotchiev contributes a bring-it-on attitude with his lust for motorcycles and racing, and puts his need for speed to good use with killer instinct timing and slamming solos. Backing guitar and vocalist Alex Glushenko keeps the band primed for action with a bit of mixology between sets, and creates the group's signature grinding guitars and pulsing keyboards. Inked bassist Sergey Rudenko takes no prisoners holding down the bottom and lends a vintage vibe, thanks to his love of old-school rockers like the Rolling Stones.

Touring extensively throughout 2009 and 2010 with a wide variety of festival appearances, the band has just put the finishing touches on their long-awaited LP, *Scylla and Charybdis*. A long haul behind them, the band is braced for impact with this new arsenal of hits. Meanwhile, their original EP from 2009 is currently inciting dance party riots and infectious sing-alongs on a variety of Ukrainian music stations. Watch for fireworks when their latest explodes off the charts!

To hear kickin' samples of the Role Models in action, be sure to peep their MySpace at <http://www.myspace.com/rolemode06>. Roles Models will party with your mom, and still respect her in the morning.